



GREENWORLD - THINK GREEN FOR THE WORLD  
PROJECT NUMBER: 2021-1-DE04-KA220-YOU-000029209

# Raising Awareness through Sustainability

NEWSLETTER | NO. 1

## What is Greenworld?

GREENWORLD - Think Green for the World is a youth education project aimed at raising awareness for sustainability and green economy. It incorporates entrepreneurship approaches for youth, developing, testing, and evaluating e-learning approaches and concepts. The project addresses aspects of climate change, environmental protection, and sustainability within the framework of youth offerings.

## Who are the target groups?

Youth groups  
Young learners in schools  
Educational providers  
Trainers  
Instructors  
Teachers  
Youth educators

## What are the Objectives?

The project aims to expand the horizons of young people, foster critical thinking, instill a sense of responsibility, and encourage environmental and climate-conscious action. The goal is to equip future leaders with knowledge and motivation to make positive changes not only in education and youth life but also in society.

## *The Project in the context of the EU's Long-term-Strategy*

As detailed in the EU's long-term strategy for 2023 and 2030, environment and climate changes are directly related to humans' quality of life.

Sustainability of climates is important in terms of ensuring that future generations can use and benefit from natural resources. All countries should pay special attention to the five sectors based on Green and Renewable Economy in the Field of Environmental Literacy. These are; renewable energy, sustainable transport, green construction, sustainable tourism, energy efficiency and management, etc. It is extremely important for our world and country to raise generations of entrepreneurs who think green for these sectors.

The 2030 strategy of the EU is a binding set of legislation to ensure that it achieves its climate and energy targets. The progression of the EU towards a low-carbon economy and the implementation of the commitments within the Paris Agreement will be achieved by providing green growth and raising green-minded generations.

Our project primarily includes innovative concepts and teaching / learning processes of youngster and institution staff in the field of environment and climate. Therefore, it will have a strong scientific basis with innovation for development of the latest applications in this field. Our aim is to raise green-thinking generations in our countries and to create awareness in the field of climate-environmental literacy. According to the environmental problems questionnaire results which we conducted in our region ,the most important problem related to environment and climate is seen as the insensitivity of the new generation and their lack of green entrepreneurship knowledge and vision.

Studies for preventing environmental problems before they occur will only come true by raising generations that can think green with environmental literacy. Environmental awareness is a lifelong process that will be systematized. This process is very important for a livable world.

## *What we would like to give you along the way...*

In our ongoing journey with Greenworld, our commitment is to enrich your experience through our newsletter. Along the way, we aspire to offer you valuable insights, updates, and exciting opportunities that align with our mission of promoting sustainability and green entrepreneurship. Stay tuned for a wealth of information and resources aimed at empowering you to make a positive impact on the world around you.

*Find more information here:*

<https://www.e-greenworld.org/>



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