



GREENWORLD - THINK GREEN FOR THE WORLD
PROJECT NUMBER: 2021-1-DE04-KA220-YOU-000029209

Raising Awareness through Sustainability

NEWSLETTER | NO. 3

Project Update: Green Entrepreneurship Handbook: A Blueprint for Sustainable Innovation

We are thrilled to announce the culmination of our collaborative efforts with the unveiling of the Green Entrepreneurship Handbook, a pioneering resource aimed at fostering sustainable innovation among the youth.

Background:

Under the guidance of Paderborn University, our consortium comprising six partners across four countries has worked tirelessly to develop this comprehensive handbook. With a focus on green finance dynamics, entrepreneurship model development, and rigorous testing and verification, we have laid the groundwork for a transformative initiative.

The handbook will be available in English, Turkish, German, Portuguese, and Romanian, the handbook will be disseminated through press releases, social media campaigns, events, websites, and printed copies.

Objectives of PR 2:

The Green Entrepreneurship Handbook is not merely a manual but a catalyst for change. By equipping young individuals with the knowledge and skills needed to navigate the complexities of green entrepreneurship, we aim to create a ripple effect that extends far beyond our project boundaries. Through increased access to green youth centres and enhanced sustainability practices, our project will leave an indelible mark on the European landscape.

Why PR 2 Matters: Enhancing Our Impact with the Green Entrepreneurship Handbook

Our project is at the forefront of innovation, leveraging the expertise of our partners to develop forward-thinking solutions. With six modules covering topics such as eco-innovation, natural resource management, and access to finance for green entrepreneurs, the handbook provides a roadmap for sustainable business practices.

Each module of the handbook has been meticulously crafted by our partner organisations, with PADERBORN UNIVERSITY spearheading waste management and green technologies, and Associação BioLiving focusing on ecology and environmental education. E-digital software brings its expertise in e-learning, while prUnec GmbH contributes insights into green finance dynamics.

PR 2, the Green Entrepreneurship Handbook, is a vital component of our GREENWORLD project, complementing the objectives outlined in PR 1, the Environmental-Climate Sensitivity Analysis Reports. While PR 1 focuses on understanding the current state of environmental-climate awareness and sustainability, PR 2 takes a proactive step towards equipping our youth with the knowledge and skills needed to address these pressing issues. The Green Entrepreneurship Handbook serves as a practical guide for young individuals, providing them with insights into eco-innovation, natural resource management, access to finance, and other critical aspects of green entrepreneurship. By empowering the youth to become green entrepreneurs, we not only address the gaps identified in PR 1 but also pave the way for sustainable development in our regions and countries. Furthermore, PR 2 builds upon the foundation laid by PR 1 by translating the findings of the environmental-climate sensitivity analysis into actionable strategies and initiatives. Through the handbook, we bridge the gap between awareness and action, offering tangible solutions for fostering environmental literacy and green entrepreneurship among the youth.

To put it in a nutshell, PR 2 complements PR 1 by providing a roadmap for sustainable innovation, thereby amplifying our impact and advancing our mission of creating a greener, more resilient future for generations to come.

What we would like to give you along the way...

As we embark on this transformative journey, we invite you to join us in shaping a greener, more sustainable future. Together, let us harness the power of innovation to build a world where environmental consciousness and entrepreneurship go hand in hand.

Find more information here:

<https://www.e-greenworld.org/>



"The European Commission's support of this publication does not constitute an endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information therein."